



Curtin University



RECRUIT CURTIN

TOMORROW'S TALENT TODAY

Make tomorrow better.

curtin.edu/employer-services



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Why you should recruit from Curtin

Western Australia's largest university

Curtin is recognised as a global education provider leading in high-impact research and offering a wide range of undergraduate and postgraduate courses. As a result, Curtin University attracts some of the world's biggest and most prestigious employers, who regularly explore our campuses for talent.

Linking with Curtin means you'll gain access to students who are equipped with leadership skills for the future, who have industry-focused technical knowledge and work experience to help your organisation succeed.

We are a thriving network of forward thinking students, staff and alumni.

We empower each other to listen, lead and inspire, to make tomorrow better.

Our national and world rankings are a testament to the vibrant and talented leaders we create at Curtin University.

DID YOU KNOW?

WE PLACED IN THE TOP 1% OF UNIVERSITIES WORLDWIDE IN THE ACADEMIC RANKING OF WORLD UNIVERSITIES 2020



OVERALL EXCELLENCE RATING FROM QS STAR RATING

WE ARE WA'S MOST PREFERRED UNIVERSITY

RANKED 17TH GLOBALLY QS 50 UNDER 50 AWARD

RENOWNED FOR STRONG INDUSTRY COLLABORATIONS 90+ PARTNERSHIPS WITH INSTITUTIONS WORLDWIDE

CURTIN RANKED SECOND IN THE WORLD FOR MINERAL AND MINING ENGINEERING IN THE QS WORLD UNIVERSITY RANKING BY SUBJECT 2020

Let us support your workforce needs

Tomorrow's talent today

For over 10 years we have been providing talent solutions and meeting the recruitment needs of organisations across Australia and around the world.

Our team offers services to help you recruit the right students and graduates.

We understand the needs of each organisation are diverse, that is why we are focused on organising a unique strategy for you. Work closely with us to identify your needs, we will advise you on a targeted engagement, connection and recruitment solution to drive the results you are looking for.

How we can help

Save time and resources by allowing our team of professional recruitment consultants to support your workforce needs.

You no longer have to be inundated with resumes or go through a resource intensive process to find the right candidate for your organisation.

By utilising the Recruit Curtin service we can help you to source high achieving, career-ready students, graduates and alumni to bring you tomorrow's top talent today. With a variety of pathways available to meet your recruitment goals we can provide a complete end-to-end service encompassing advertising, pre-screening, shortlisting and reference checking.



Get in touch

Speak to us over the phone, via email or in-person, and we'll be happy to align a range of our services with your recruitment strategy. Get in touch to start exploring your options. You can contact us at:

Building 102 Curtin Connect
p. +61 8 9266 5627
e. recruitcurtin@curtin.edu.au
w. curtin.edu/employer-services

Meet our students

Here's a snapshot of who we offer



Our students are emerging as the next generation of leaders, creators, game-changers and innovators. They know what it takes to shine and achieve excellence in today's ever-changing, competitive market.

Industry feedback tells us our students and graduates are enthusiastic, knowledgeable and ready for the workplace. Shaped by graduate attributes, international exchange experiences and industry placement units throughout their degrees, Curtin produces well-rounded and industry-ready graduates.

The students have brought a fresh perspective with new and exciting ideas of how to engage with the wider community.



WE TEACH TRANSFERABLE SKILLS FROM CORE STUDY AREAS

Architecture and Construction **Nursing**
Commerce, Management and Law **Medicine**
Languages and Physical Sciences **Psychology**
Cultural Studies and Mathematics **Education and Teaching**
Computing and IT **Agriculture, Environment**
Arts and Creative Industries **and Sustainability**

Curtin's courses are developed with careers in mind

Our students develop knowledge and capabilities through flipped classes, technology-enriched environments which integrate new media literacy, and distributed learning techniques - meaning our students are continuously adapting to the technological advancements and industry changes that owe to globalisation.

Students arrive prepared, with a real understanding of the environment they can be expected to work within.

Curtin Extra

Curtin Extra validates stand-out students who have strived for personal and professional development throughout their time at university.

Curtin Extra recognises students that have undertaken work integrated learning and volunteering, have gained real-world leadership experience, and developed cultural competence on an extra-curricular basis.

REGARDED AS THE 2ND MOST INTERNATIONAL UNIVERSITY IN AUSTRALIA IN 2016 BY TIMES HIGHER EDUCATION

Bentley +

We're also a multi-campus University, stretching across Australia and into Malaysia, Singapore, Mauritius and the United Arab Emirates. We also have links to institutions in the United Kingdom, Hong Kong, China, Sri Lanka and Vietnam. This means we can put you in touch with diverse and culturally-engaged talent wherever you may be.

Our campus has variety

We understand in today's connected environment, international perspective can be highly valuable.

Did you know, almost one quarter of our students come from a country outside of Australia?

These students could possess a level of awareness that may help you differentiate against competitors and also help you approach business in new ways.



Timing your strategy is important

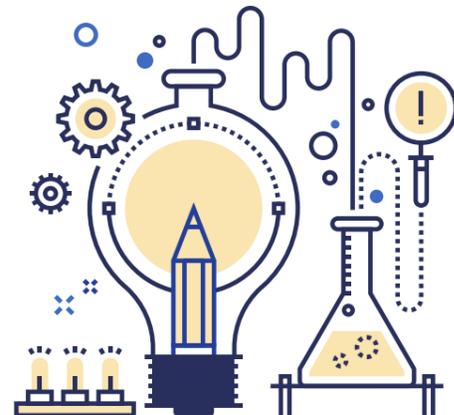
Plan your approach

- CONNECTION SERVICES
 - SOCIAL MEDIA CHANNELS
 - CAREERS FOR TOMORROW
 - ELECTRONIC DIRECT MAIL
 - WEB BANNER ADVERTISING
- ENGAGEMENT SERVICES
 - CAREER FAIRS
 - INDUSTRY PRESENTATIONS + NETWORKING
 - CO-FACILITATING WORKSHOPS
 - MEET THE EMPLOYER DROP-INS
 - MENTORING PROGRAM
 - INDIVIDUAL EXPRESSION OF INTERESTS
 - SPONSORSHIP OPPORTUNITIES
- RECRUITMENT SERVICES
 - RECRUIT CURTIN
 - UNIHUB + GLOBAL CAREERS
 - WORK EXPERIENCE + INTERNSHIPS

Timing can impact the exposure, response and results of your recruitment strategy.

If you're interested in connecting with Curtin students we would recommend getting in touch as soon as possible.

The team at Curtin Student Development provide an excellent and comprehensive service to their industry/professional partners, and we highly value this relationship.



Keep up to date

Key dates for your diary



Whether you're looking to fill a long-term graduate position or bring in a student to assist on a project mid-year, a recruitment strategy implemented during prime engagement times could lead your organisation to an ongoing stream of quality talent.

CALENDAR

We encourage you to familiarise yourself with our key dates

ALL YEAR ROUND	Recruit students and graduates through Recruit Curtin.
SUMMER BREAK December-February	No classes scheduled during this period.
ORIENTATION WEEK Mid February - Late July	Curtin welcomes new students with a range of lectures, information sessions and fun events.
CLASSES COMMENCE Late February - Late July	Ideal for employer engagement on campus, especially during the first 6 weeks of each semester.
GRADUATE & VACATION PROGRAMS Early February - Mid March	Penultimate and final-year students actively search and apply for industry programs.
GRADUATE GATEWAY June - July - November - December	Workshops for upcoming graduates to provide them with employability skills they need to secure employment.
EXAM PERIODS Early-Mid June - Early-Mid November	No classes scheduled during this period.

Engage with talent on campus

Shape your reputation

Building connections with students begins with regular visits and events on campus. These can help excite students about your organisation and industry, in-person at specialised events.

Meeting Curtin talent on campus allows you to shape your reputation, share industry expectations, and also hear about what students are searching for in employers.

Get in touch

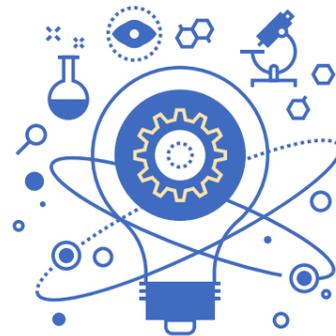
We can help you build mutually-beneficial relationships with Curtin talent through a range of platforms on campus. Whether you're looking to create a small or large engagement strategy, we have no cost and fee-based packages – there are options to suit every budget.

Tip: A four week window between contacting the team and your event date ensures your campaign receives the level of attention and engagement it deserves. Lodge an event request via [UniHub](#).

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The Curtin Careers Fair is a great opportunity to get our brand across many students at one venue. Also, the ability to mingle and chat with other companies and departments about their strategies was useful.

- Government of WA Department of Education



SOME OF THE COMPANIES THAT ENGAGE WITH US

APPLE ASIS
RIO TINTO **IBM**
WOODSIDE
SHELL **TESLA**
FORD **BANKWEST**
COCA COLA **ATO**
CHEVRON **BLOOMBERG**
DISNEY **ANZ**
GOOGLE **CLOUGH**
AECOM
WATER CORPORATION

CURTIN CAREER FAIRS 2017
TOTAL STUDENT ATTENDEES 2,658
178 TOTAL EXHIBITORS

EXHIBIT ON CAMPUS

Strengthen your organisation's profile, meet a diverse range of students face-to-face and recruit job-ready students.

- Set up a booth and scout for talent at our annual Career Fairs
- Attend the Graduate Gateway employability series as a panel guest
- Run workshops or present at the Careers For Tomorrow Festival

Visit campus

Engage with students in organised 'workshop-like' formats or relaxed interactions within the Curtin Connect hub.

- Present an industry lecture
- Co-facilitate a skills seminar or workshop with our career development and leadership consultants
- Drop into campus to set up a meet and greet booth in a high-traffic location
- Attend a panel event as a guest speaker

Mentor a student

Get involved with The CareerPLUS program to assist students with their transition into graduate employment, and enhance their career development and planning skills.

Liaise with your mentee to offer inside industry knowledge, career experience and tips in their penultimate year of studies.



Individual expression of interest

Your chance to get involved with the Curtin community without committing your organisation. Share your professional experiences and knowledge with students and alumni through a range of personable engagement options. Contact the Recruit Curtin team to find out more.

Key dates: Check the calendar for recommended exhibit times.

A digital connection to Curtin talent

Strengthen your strategy with online communication



Over 60,000 students are connected with our channels and services, which means we're able to link you with a large pool of talent throughout the year.

Digital awareness

Investing in a digital connection with Curtin talent will not only create awareness of your organisation, but also encourage students to attend your events. It might also inspire them to add your company to their list of prospective employers they'd like to work for after graduation.

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Tip: Speak to our team to find out more about planning your digital engagement strategy

CHANNEL OPPORTUNITIES

Our digital channels are always 'on', which means we can place your unique brand messages right in front of Curtin students, graduates and alumni.

Careers for Tomorrow

Promote your organisation through branded digital stories across our online blog – an educational resource delivering industry news, career advice and professional development opportunities.

- Write a blog sharing your industry insight
- Or connect visually and feature in a video interview

Social media channels

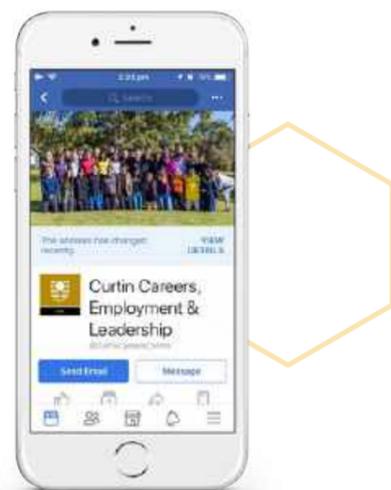
- We can keep you connected to Curtin's digital community through videos, images, links and quotes across our Facebook and Instagram accounts
- We can keep our digital community updated about your up-coming events
- We can also promote and link your articles on Careers for Tomorrow through these channels
- Or, display branded banner advertisements across our Facebook channel to give you maximum exposure

Electronic direct mail and student portal messages

Send notification of your upcoming campus presentation, employment opportunities, networking events and contests straight to the inbox of your target audience.



Connect with us online!



DIGITAL ENGAGEMENT WITH US

STUDENT ENGAGEMENTS **28,000+**

4,500 ENGAGEMENTS WITH INDUSTRY

UNIQUE ENGAGED INDUSTRY BODIES **1,412**



STUDENT EXPERIENCE WEBSITE

USERS **51,338** PAGE VIEWS **181,563**



CAREERS FOR TOMORROW

TOTAL PAGE VIEWS **56,877**



SOCIAL MEDIA

FACEBOOK

7,531 TOTAL PAGE LIKES

5,623 TOTAL LINKS CLICKED

1,287 AVERAGE POST REACH



UNI HUB ACTIVITY

TOTAL STUDENT LOGINS ON UNI HUB **128,119** TOTAL EMPLOYER LOGINS ON UNI HUB **927**

*Disclaimer: information correct at the time of publication

Share your opportunities

Using our exclusive channels



We encourage you to advertise internships, work placements, graduate positions and programs, and volunteer roles across our online job and event portals for free.

Curtin's online career portals, [UniHub](#) and [Global Careers](#) are easy to navigate and offer a range of employer recruitment services. They are your direct and exclusive link to a pool of high-calibre individuals and aspiring professionals.

Recruitment opportunities

Bring your recruitment net a little closer to the source, and select from a talent-pool of students and graduates who have developed the skills and capabilities your organisation is looking for. Avoid traditional and costly job boards that send your advertisement across a wide net of people – some of whom might not even be qualified or a cultural “fit” with your organisation.

Why use UniHub for your recruitment strategy?

Gain regular online access to Curtin students and recent graduates, who are in search of paid and unpaid opportunities.

- Registration and use is free, and you're able to set up and manage opportunities on any digital platform
- We'll also use this channel to call for registrations to your on-campus events
- We can track your impact through this channel

Why use Global Careers for international recruiting?

It's an innovative online interface separate to UniHub, connecting overseas recruiters with Curtin's brightest student talent.

- Registration and use is free, and you are able to set up and manage your opportunities on any digital platform
- Target students and graduates seeking employment in their home countries and languages
- Access a wide talent-pool based on student's course of study, citizenship, and employment rights
- Your recruitment campaign will be put directly in front of the Curtin students and alumni that you want to hire, with job seekers notified of suitable opportunities by automated job alerts
- We can track your impact through this channel

“The Curtin UniHub system is easy to use and we have always obtained the results we wanted.”

- Graduate Employer

Work experience for students

Scout for talent early

Curtin students understand in order to stand out from the pack in today's highly-competitive market, they need to engage with employers early in their careers through work placements and internships.

Offering work experience

Offering work experience can provide development opportunities for your current staff, and also help to raise your profile in the community.

These are unpaid opportunities that don't form part of a student's curriculum and are often undertaken to boost their chances for graduate employment.

When offering these opportunities, they should be relevant to the student's area of study and be accompanied by a moderate level of supervision. We accept placements covering a maximum of 112.5 hours or an equivalent of 15 full time days in the workplace.

The team also facilitates volunteering opportunities in not-for-profit and charitable organisations.



Offering course placements

These are vocational (curricular) placements (an assessed requirement of a student's studies) and are typically pursued by enthusiastic and driven students.

Internship time frames are often guided by unit guidelines – you should check these with the student upon agreement.

It's rare to find such a free link to ready-made professionals. It was of great benefit to our agency.

Work placement insurance

We are happy to organise work placement insurance should a student or graduate require this. The team also provides insurance for international placement opportunities.

Contact us to find out more about how you can participate in work experience programs.

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The students we were worked with were exceptional, talented, motivated and genuinely committed to working with us to achieve our goals. I am so impressed with their efforts and can certainly say they embark to the world with true graduate qualities.

- AIME (Australian Indigenous Mentoring Experience)

Raising your profile on campus

Sponsorship opportunities

Interested in building a long-lasting, memorable impression at Curtin? You could do this by making your brand consistently visible through sponsorship across events, digital channels as well as Careers, Employment & Leadership.

Sponsorship ensures you gain a greater level of brand awareness and additional exposure through a variety of channels. As a bonus, it's also a less intrusive way to market your organisation – a subtle way of leaving an impression in the minds of students and graduates.

Sponsor our annual Careers Fairs

The Curtin and Kalgoorlie Careers Fairs are among the most high-profile events on the University calendar; attracting 2,600+ students annually.

Our platinum and VIP packages are your chance to gain an advantage:

- Prime visibility on the day
- Prominent stand locations
- Publications featuring your company logo (UniHub and Careers for Tomorrow)
- Continued promotion after the Career Fairs on social platforms

To ensure you receive alerts of any upcoming Careers Fairs or major events, register on [UniHub](#).

Sponsor our programs

Curtin Student Development and [Community Programs](#) teams deliver a variety of events and services that support both our students and the wider community. These include high profile programs such as John Curtin Leadership Academy, CareerPLUS, and John Curtin Weekend. We welcome enquiries from organisations wishing to sponsor these programs to ensure their continued provision to the Curtin community. [Go beyond](#) with your involvement at Curtin University.

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