



Curtin University



YOUR LINK TO CURTIN

PARTNER WITH CURTIN STUDENT DEVELOPMENT



Welcome and thank you for your interest in partnering with Curtin University's Student Development department.

Many of our external partners will already be familiar with **Recruit Curtin**, our specialised employer engagement and recruitment team that helps you connect with Curtin University's rich community of highly skilled, work-ready students and graduates. We have a range of services at your disposal that help you meet your recruitment needs both now and into the future.

As a wider centre however, Student Development's mission is to offer targeted services to Curtin's students, both complementary to their degree and as part of their course of study, to support the proactive development of these career-ready professionals.

We lead the University's employability strategy, drive the provision and delivery of career, leadership and community development support, and are the primary link to employment, work experience and volunteering opportunities for Curtin's diverse student body.



Ranked in the top 1% of universities worldwide

(Academic Ranking of World Universities 2020)



#2 in the world for mineral and mining engineering

(QS World University Rankings by Subject 2020)



Among Australia's top 10 universities for research

(2020 Nature Index)



Ranked 17th worldwide

(QS 50 Under 50 2020)



5-STAR university

(Good Universities Guide 2020)

Based across our three specialised teams: Career and Leadership Development, Curtin Community Programs and Recruit Curtin, our student programs and activities are the backbone of our annual calendars.

From established, market leading initiatives like the *John Curtin Weekend*, *Curtin Careers Fair* and *John Curtin Leadership Academy*, to new, unique and ever-evolving programs such as the *Careers for Tomorrow Festival*, *Graduate Gateway* and *CareerPLUS*, Curtin students are provided an array of unique opportunities to engage with industry and community whilst developing key employability and other transferable skills.

By partnering with us and sponsoring these programs you can help us to ensure their ongoing impact and success but more importantly provide you, our valued industry associates, opportunities to tap into the array of participating talent, strengthen your commitment to the wider community or simply showcase your brand across WA's largest and most culturally diverse university.

Thank you once again for your interest in becoming part of Curtin University's Student Development community. We look forward to working with you to help you meet your goals.

Christopher Ruffler
Manager, Partnerships and Operations Student Development

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Published by Curtin University 2020
CRICOS Provider Code 00301J

OUR DIGITAL REACH

FACEBOOK

7,414 TOTAL PAGE LIKES

1,824 TOTAL LINKS CLICKED

1,134 AVERAGE POST REACH

CAREERS FOR TOMORROW

TOTAL PAGE VIEWS
117,665

UNI HUB ACTIVITY

206,106 TOTAL STUDENT LOGINS

25,068 TOTAL UNIQUE USERS

*Disclaimer: information correct at the time of publication

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Connect with talented and motivated Curtin students who are participating in a range of co-curricular leadership and professional development programs.

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INDUSTRY & EMPLOYER ENGAGEMENT

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COMMUNITY IMPACT

In partnership with Curtin's largest student-run volunteering hub, demonstrate your company's commitment to supporting community-driven initiatives.

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John Curtin Leadership Academy

John Curtin Leadership Academy (JCLA) is Curtin University's flagship co-curricular leadership program. Underpinned by the Social Change Model of Leadership Development, participation in JCLA takes place over the full academic year and requires passion to make a difference, have an impact and become a leader.

Students complete a series of leadership and professional development modules to prepare them to undertake community-based projects in small teams in partnership with selected not-for-profit or for-purpose organisations.

This experience enables students to facilitate positive social change in a community while gaining real-world leadership experience to compliment the development modules. Your sponsorship will support the funding of event hospitality, training delivery and materials.

With a competitive selection process, your organisation will get special access to talented Curtin students, to shape their leadership development whilst demonstrating your organisation's commitment to social change and working with communities.

Benefits on offer include:

- Exposure and access to 40 driven and highly motivated Curtin students
- Brand promotion through program marketing, the selection process and all program training sessions and events
- Opportunity to be involved in the delivery of leadership and professional development modules, demonstrating how your organisation applies social impact and leadership competencies within your organisational context

Packages available from \$1500

**All prices in Australian dollars*



John Curtin Scholarship Program

The John Curtin Scholarship Program (JCSP) is Curtin's most prestigious scholarship for future students commencing their undergraduate degree. It is awarded to 11 academically talented students commencing their first year of their undergraduate studies, who have excelled in a wide range of endeavours, and have lent their talents and energies to the community around them.

Past scholars have gone on to attain highly competitive national and global scholarships and program selection such as the New Colombo Plan Scholarships, the UCLA LEAP program, WA Youth Ambassador, received an Order of Australia medal and presented to the United Nations Expert Mechanism.

Sponsorship of the John Curtin Scholarship Program will grant you brand exposure and access to Curtin's most academically and community-minded students, who are the leaders of the future, to support their development to reach their potential.

Benefits on offer include:

- Connect with high-achieving students, who have developed transferable skills and a global mindset through long term commitment to community service and undertaking an international experience, including studying abroad, a fieldwork placement or volunteering in a developing country
- Promotion at all program events, including the first-year scholar Orientation camp, scholar-mentor training sessions and scholar professional development events throughout the year
- Potential to be involved in delivery of professional development sessions to demonstrate how your organisation applies a global mindset, social impact and leadership competencies within your organisational context

Packages available from \$1500



CareerPLUS

Aimed at students looking to build connections and experience, the CareerPLUS program provides students with the tools and experiences required to navigate a competitive recruitment process, and to successfully transition from university to the workplace.

Through the CareerPLUS program students are encouraged to explore, test potential futures and learn skills from the experience. CareerPLUS combines a series of mock recruitment activities with at least one career related experience, such as industry mentoring or work experience.

Sponsoring the CareerPlus program will enable you to connect with students who are keen to explore their preferred future and provides an opportunity to showcase your brand and employee benefits. Your sponsorship will contribute towards event hospitality and guest speaker costs.

Inspire students to set goals for their future whilst promoting a community that supports, nurtures and brings together positive change in bridging education with industry.

Benefits on offer include:

- Connect with students from first year through to higher degree by research who are undertaking the program
- Brand exposure at a minimum of two CareerPLUS events throughout the year with potential to guest speak
- Brand exposure through the industry mentor matching app
- Online promotions via Student Development channels

Packages available from \$1000

Graduate Gateway

Graduate Gateway offers a series of workshops offered through an intensive multi-day format aimed at developing students' self-marketing, networking, job application writing and professional workplace skills, to equip them to confidently enter the competitive graduate employment market. Aimed at Curtin's penultimate and final year students, the Graduate Gateway workshop series runs after exams each semester.

Sponsorship of Graduate Gateway provides brand exposure for your organisation to job ready students, whilst actively connecting talent acquisition specialists to current students. Your sponsorship will support the facilitation of the pinnacle events of the series: Prepare to Network and Get Connected.

Benefits on offer include:

- Access to over 200 proactive students working on their ability to secure employment and transition confidently into the workplace
- Opportunity to co-deliver and contribute to workshop content highlighting candidate assessment techniques
- Connect with students as potential candidates for your organisation through the 'Get Connected' session
- Online promotions via Student Development channels

Packages available from \$1000

Get in touch

Speak to us over the phone, via email or in-person, and we'll be happy to align a partnership well-suited to your needs. You can contact the Recruit Curtin team via:

- p. +61 8 9266 5627
- e. recruitcurtin@curtin.edu.au
- w. curtin.edu/employer-services

INDUSTRY & EMPLOYER ENGAGEMENT

Major events

Curtin Student Development hosts a number of major events each year, aiming to broaden student understanding on career pathways, connect them to future employers and inform them of opportunities to increase their employability. Sponsorship of these events comes with a plethora of benefits, all designed to increase your brand presence among the Curtin student community.

Curtin Student Development's Semester One events, the Curtin and Kalgoorlie Career Fairs, plus additional industry events held throughout the year, offer numerous sponsorship possibilities and packages.

With the option to tailor the benefits according to your needs, your organisation is bound to receive the awareness it deserves.

Your sponsorship will contribute towards the planning, operational and promotional costs of events, including event management, supplies, catering, marketing and activations.

Kalgoorlie Careers Fair

Raise your profile on Curtin's Kalgoorlie campus and promote your brand towards future graduates studying a range of science and engineering disciplines.

Your organisation also has the opportunity to secure exclusive Naming Rights of the Kalgoorlie Careers Fair.

Packages available from \$1000

Curtin Careers Fair

Attracting around 2,000 students each year, the Curtin Careers Fair is one of the most effective ways to build your reputation on campus. The Fair provides the opportunity to engage with thousands of current students and recent graduates from all faculties, connecting you with future talent in one of the most high-profile recruitment events in Western Australia.

As a valued sponsor of the Curtin Careers Fair, your company receives maximum visibility at the University's largest careers event. With over 100 exhibitors in attendance every year, tailored sponsorship packages are available to raise your profile through a multitude of channels and engagement strategies, allowing you to leave a lasting impression on your chosen audience.

Benefits on offer include:

- Company branding on event promotional material
- Complimentary student engagement services (i.e. the Recruit Curtin service)
- Booth location with strategic, premium positioning and furniture upgrades (where applicable)
- Contribute to a Careers for Tomorrow blog post on an educational topic of choice
- Digital screen advertisements across campus (where applicable)
- Extensive online promotions via Student Development channels

Packages available from \$2200



Aboriginal Student Placement Program

The Aboriginal Student Placement Program (ASPP) is an initiative working towards Indigenous representation at Curtin University by assisting Aboriginal and Torres Strait Islander students find employment on campus.

In addition to gaining experience in a diverse and innovative workplace, ASPP students have the opportunity to further enhance their employability through professional development workshops and resources provided by Student Development, equipping them with valuable skills to benefit the world of work.

Sponsorship will allow your organisation to connect with driven students in a culturally-secure context, via on-campus events developed in conjunction with the ASPP program coordinator. Your sponsorship will support the funding of event hospitality, catering and promotions.

With a vision to use yarning practises to enable safe passage for future graduates, the Aboriginal Student Placement Program aims to create meaningful interactions between students and industry partners to strive towards reconciliation in a professional context.

Benefits on offer include:

- Develop meaningful connections through on-campus events centered in culturally appropriate communication
- Promote your opportunities and increase brand awareness among the Aboriginal and Torres Strait Islander cohort at Curtin University
- Gain valuable insight into what Indigenous students are looking for in a future work environment
- The ability to open a dialogue on workplace culture and how to promote a culturally safe and inclusive organisational environment
- Display your company logo on ASPP merchandise

Packages available from \$1000

Industry Link Membership



The Industry Link Membership closely connects you to Curtin University's extensive student and alumni network. With a range of engagement solutions available at your disposal, this is your opportunity to ensure that your organisation receives the recognition it deserves from tomorrow's talent today!

As an Industry Link Member you receive:

Waived [Recruit Curtin](#) fees for up to 2 recruits per year (valued at \$650)

Waived general registration fee for the flagship, Semester 1 Curtin Careers Fair*

Waived general registration fee for Student Development's Semester 2 industry event*

Waived fees for on-campus employer events and information sessions

Unlimited advertisements on Curtin's UniHub jobs board

Banner advertising on UniHub (up to 1 month, valued at \$240)

Social media promotions (3 standard posts per year, valued at \$720)

Opportunity to submit content on the [Careers for Tomorrow site](#)**

Option to mentor a high achieving student from your discipline of choice

Option to offer an internship to a high achieving student from your discipline of choice

Priority invitation to all Student Development industry events

30-minute strategic employer branding session with the manager of Recruit Curtin

For \$1500 your organisation receives all the benefits listed above, redeemable for one year from your date of payment.

*Subject to availability

**Insightful, original and current content derived from industry sources is highly regarded by our students and graduates.

In keeping with content management guidelines, Curtin Student Development reserves the right to review and amend all content submissions for Careers for Tomorrow.

Get in touch

Start exploring your options by contacting us via the details below:

p. +61 8 9266 5627

e. recruitcurtin@curtin.edu.au

w. curtin.edu/employer-services



John Curtin Weekend

John Curtin Weekend (JCW) is Curtin Volunteers' largest community project, providing the opportunity for students to give back to the community and dedicate time to help those who need assistance.

For over 20 years, the project showcases Prime Minister John Curtin's ideals of vision, leadership, and community service, and sees approximately 500 volunteers assist 40 regional and metropolitan sites over 6 weekends from September to October each year.

Your sponsorship will assist with covering operational costs including vehicle hire, accommodation, training, catering, safety equipment, fuel and t-shirts.

This is a unique opportunity to demonstrate your company's commitment to supporting a reputable and long-standing, community-driven initiative supporting Western Australian communities.

Your brand will be exposed to a large number of university students as well as metropolitan, rural and remote communities throughout Western Australia.

Benefits on offer include:

- Magnetic sticker on CV! bus, used during JCW to drive to regional and metropolitan communities
- Acknowledgement at JCW sundowner
- Company logo and acknowledgement in e-yearbook, distributed to each volunteer, all community partners and the senior executive team at Curtin University
- Company logo printed on volunteer t-shirts, distributed to each student and community partner to wear whilst volunteering
- Promotion in volunteer assignment emails, up to 1500 emails per year
- Post on the [CV! Facebook Page](#)
- Logo on CV! portal advertisements, reaching up to 4100 volunteers
- Name and logo mentioned in all post-trip e-surveys to volunteers, community members and trip leaders

Packages available from \$500



Enquire about in-kind contributions to support John Curtin Weekend!



In-Kind Sponsorships

If you are interested in sponsoring through non-monetary means, Curtin Student Development also welcomes donated gifts, career development advice or opportunities in support of the programs and projects we run.

Programs such as the Aboriginal Student Placement Program, as well as projects such as John Curtin Weekend, are particularly receptive to contributions such as equipment, consumables, mentorship and work-intergrated learning opportunities. Get in touch to see how we can cater to your needs.

Partner with us

Interested in building a long-lasting, memorable impression at Curtin? Make your brand consistently visible through sponsorship across events, programs and initiatives.

Partnering with us ensures that you receive additional exposure through a variety of channels. As a bonus, it's also a less intrusive way to market your organisation – a subtle way of leaving an impression in the minds of students and graduates.

Speak to the Recruit Curtin team to see how you can get involved with Student Development's initiatives.

Get in touch

- p. +61 8 9266 5627
- e. recruitcurtin@curtin.edu.au
- w. curtin.edu/employer-services



